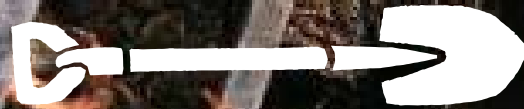




THE
COMPOST
COLLECTIVE



ANNUAL REPORT 2019/20



Programme Goal



The Compost Collective supports Auckland Council's vision to become zero waste by 2040, by inspiring and educating Aucklanders to compost their food scraps and garden waste at home or within their community.



Supported By



EcoMatters

A society where aroha,
wairua and mauri is restored.

To nurture kaitiakitanga
and help restore the whenua.



Kaipātiki Project

We inspire and empower people
to share in nature's revival and
live lightly on the planet.



Platform Team



SARAH JANE MURRAY

Project Manager

Sarah Jane manages the day-to-day delivery of the programme,

from budgets to facilitator support, and building relationships with new and existing networks.



SANDRA ATKINS

Administration & Operations Manager

Sandra oversees admin and data

collection of the programme, co-ordinating participant feedback and budget delivery.



ANNA SHAW

Administration & Community Promotion

Anna S ensures people know about workshops

happening near them and keeps everything from workshop bookings to composting system orders running smoothly.



ANNA KARY

Social Media Coordinator

Anna K helps spread the word via our very active social media

channels, sharing tips, tricks and stories of composting heroes.



JANET COLE

Kaipatiki Project Contract Manager

Janet contributes to high level project governance and

contract management, to help ensure the project delivers and continues to develop.



CARLA GEE

Community Delivery Partner Representative

Carla is on hand to assist with the smooth running of

the contract, for high level development and delivery initiatives.



CATHERINE ROSIE

Auckland Council Contract Manager

Catherine and then Amanda have been our key council contacts. They ensure this Auckland Council funded programme is working well for all Aucklanders.



AMANDA CHAPMAN

Auckland Council Contract Manager

Regional Facilitators



**PHILLIPA
(PIP) BEAGLEY**

I am passionate about growing food and therefore passionate about growing soil. Completing the cycle is important to me.

Rodney Nor-West & West Beaches

North Shore & Bays



HARI NARAYAN

I want to share my gardening and composting knowledge to the rest of the community so we can maintain good soil health and grow healthy vegetables.

Urban South East



**PRASHANTI
LOVEGROVE**

My passion from composting comes from a lifelong belief that we are nature and must act as such. That means building soils to foster life.

Waiheke



JUDY KEATS

I will encourage you to change your viewpoint on household waste, and show you how to turn it into a resource.

Rodney North

West Auckland

Central



JENNIFER KERR

I love building soil through composting. Worm farming is my favourite. Composting doesn't have to be hard work!

Rural South



CAROLINE ROSE

Composting has always been a part of my life and I particularly love what we can achieve with Bokashi in terms of conditioning soil.

Rural South



Community Facilitators



SUSTAINABLE PAPA KURA

We are a charitable organisation promoting waste minimisation and resource recovery in and around Papakura, keen to get more people on-board with composting.

Sustainable Papakura



ESTELLA LEE

Composting is the best way to handle our organic waste and kitchen waste and enrich the soil in our home garden.

Chinese Community



RICHARD MAIN

I am keen to share an organic approach to turning waste streams into black gold and grow an abundance of food.

Gardens for Health



HYE JUNG KIM

I am keen to share this useful information with our Korean community and nourish soil for the next generation.

Korean Community

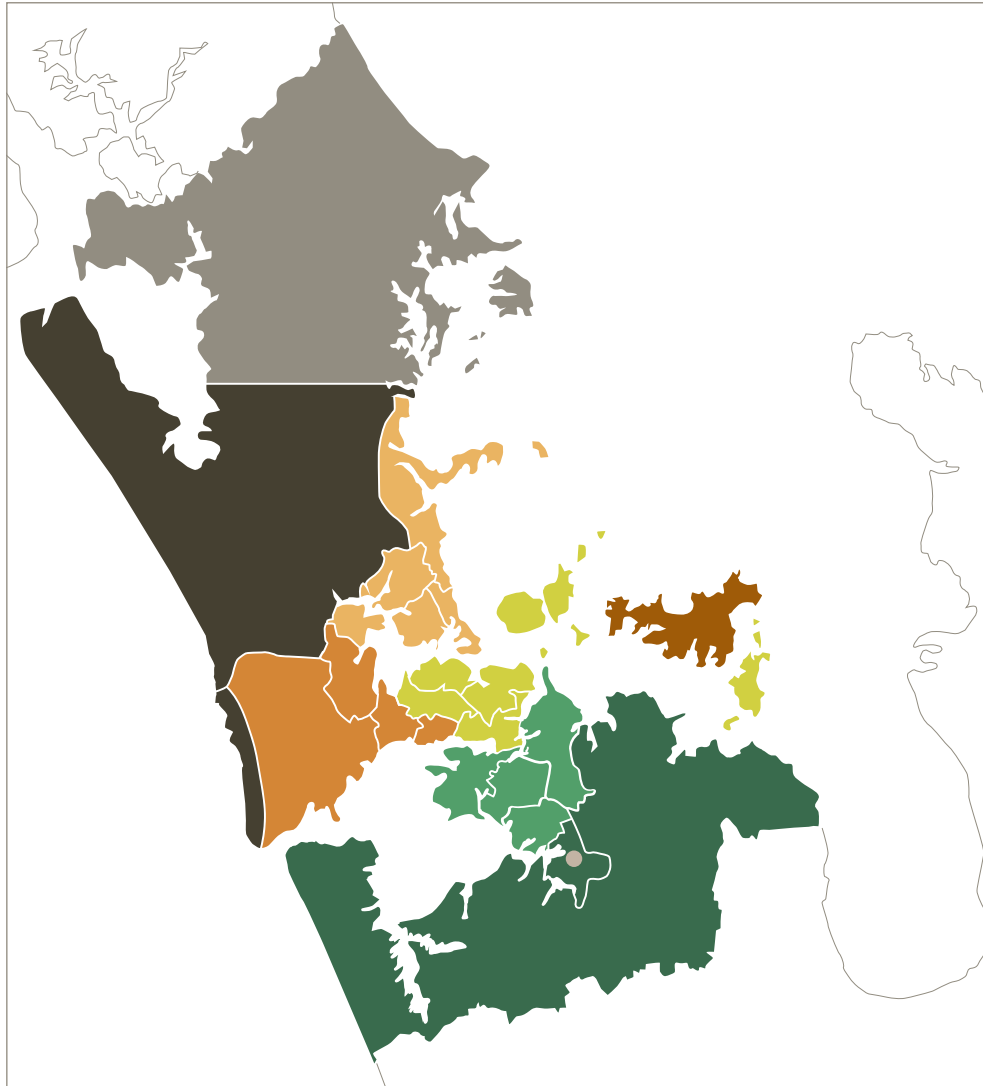


THERESE MANGOS & REVEREND 'IFALAME TEISI

We enjoy all kinds of composting. The key is to keep it simple and choose a system that works for you.

Pacifica Community / PVA





Total **399** Workshops | **6012** Participants

Regional

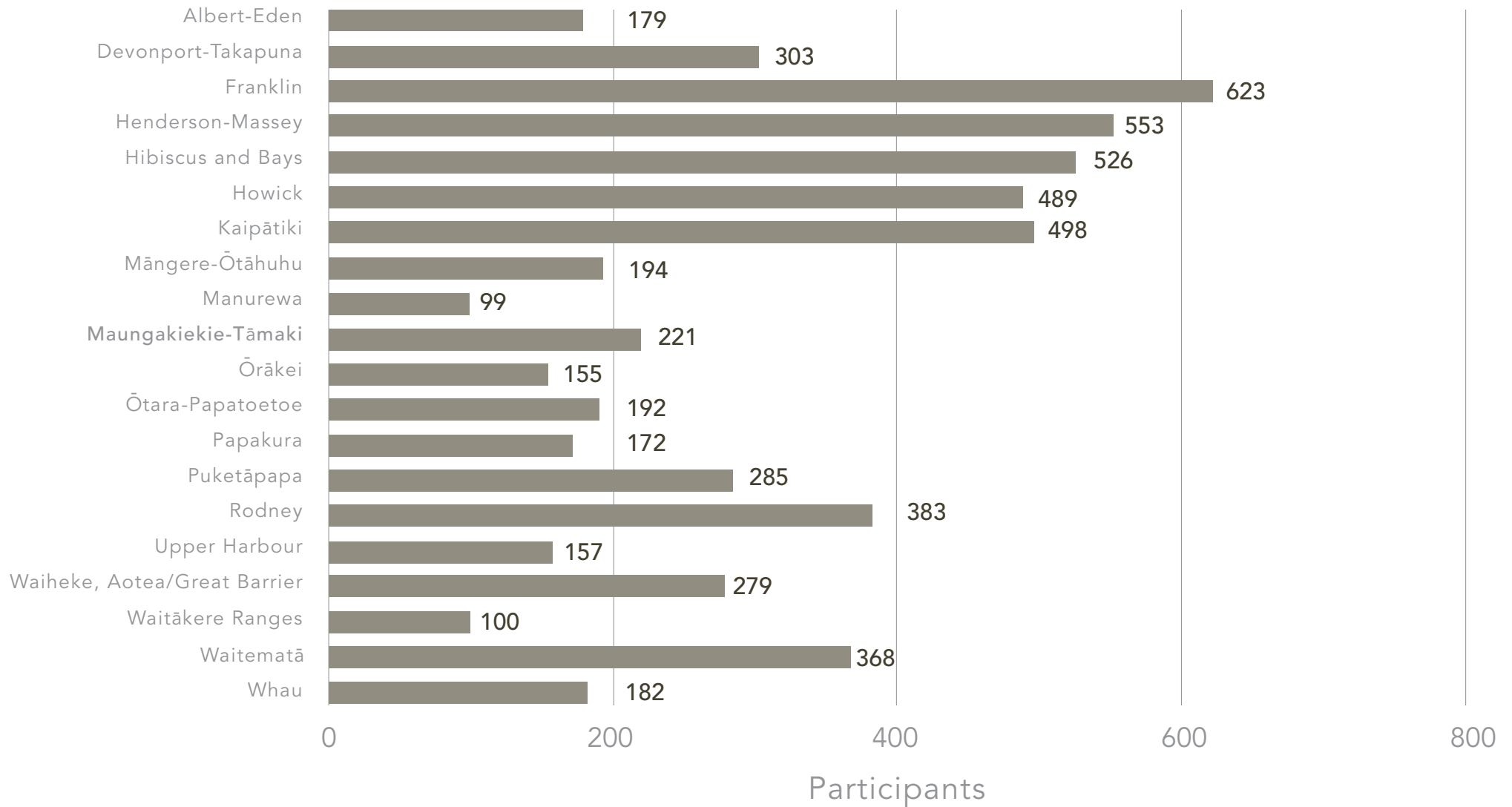
Rodney North	10 Workshops	145 Participants
Rodney Nor-West & West Beaches	14 Workshops	252 Participants
North Shore & Bays	68 Workshops	1187 Participants
West Auckland	39 Workshops	532 Participants
Waiheke	23 Workshops	279 Participants
Central	44 Workshops	600 Participants
Urban South East	52 Workshops	576 Participants
Rural South	57 Workshops	914 Participants
Sustainable Papakura	2 Workshops	18 Participants

Ethnic Communities and Special Programmes

Gardens for Health	29 Workshops	415 Participants
Pacifika & PVA	35 Workshops	598 Participants
Korean Community	22 Workshops	337 Participants
Chinese Community	4 Workshops	159 Participants

Workshop Participation By Local Board

2019/20



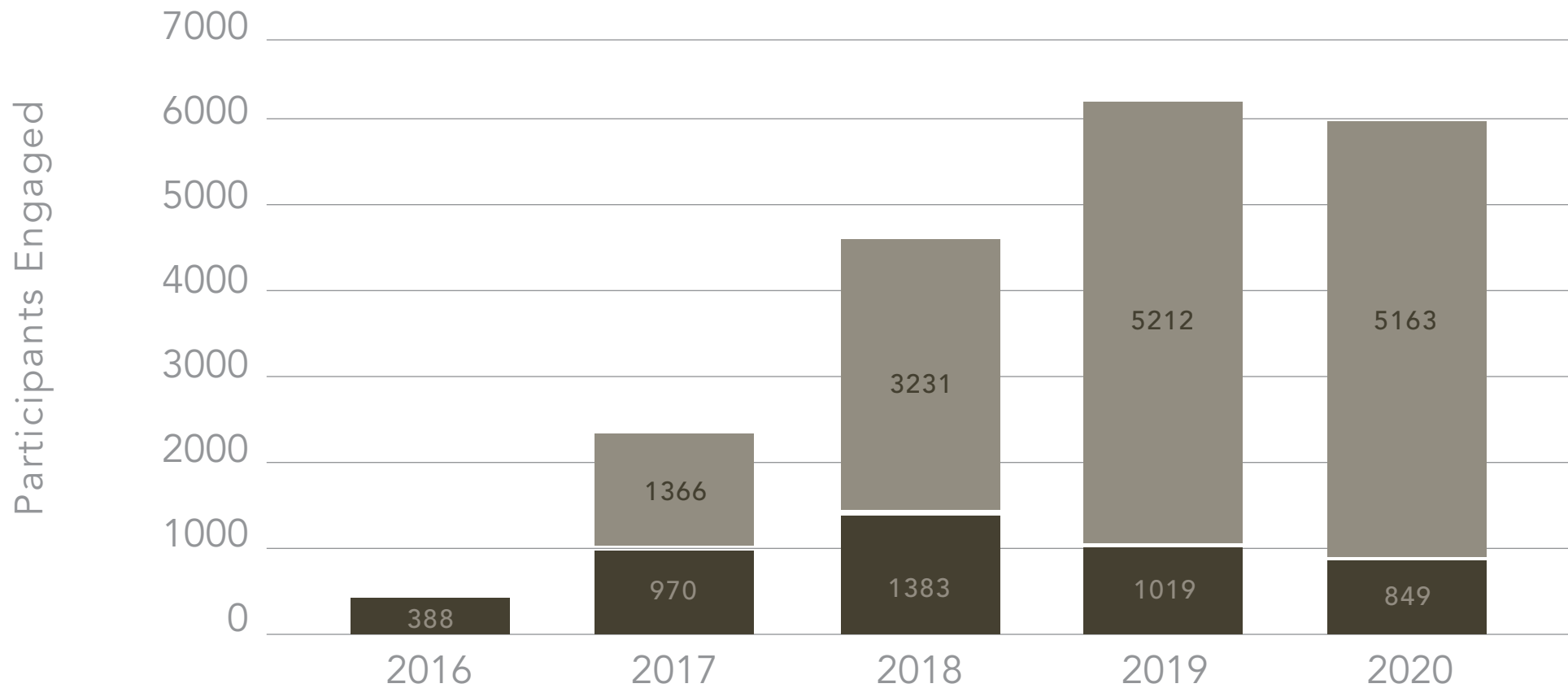
Workshops Growth

Composting 101

An introduction to the three main types of home composting systems, compost bin, worm farm and Bokashi.

Bespoke Workshops

More specialised workshops, to meet the needs of the community, business or event, from tasters to advanced composting.

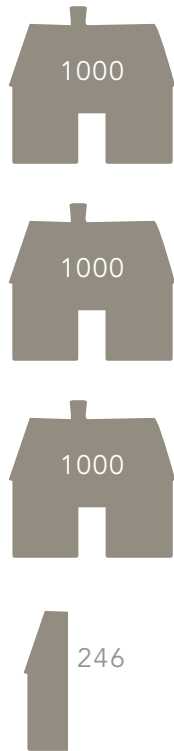


Food Waste Diverted From Landfill

2019/20

3246

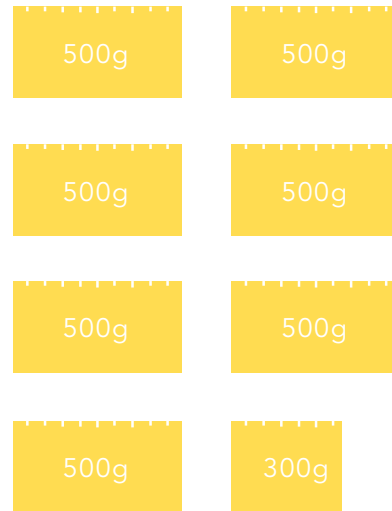
Households Composting



Assumes a 50% success rate across households reached in 2019/20

3.8 kg p/wk

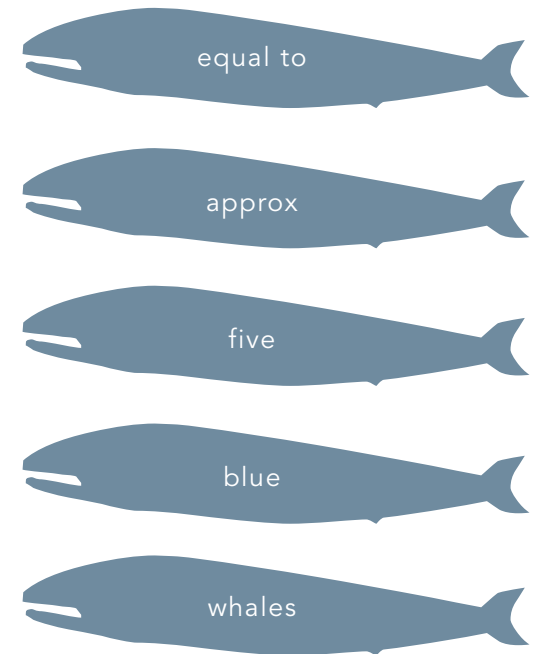
Average Food Waste per Household



From the Solid Waste Audit Report (SWAP) 2016 which informed Auckland's Waste Assessment 2017.

522 tonnes

Tonnes of Food Waste Diverted



Assumes 80% of a household's annual food waste is being composted in some way. So this multiplies kg per household by number of households composting.

ShareWaste

ShareWaste connects people to compost organic waste, helping make more soil and grow produce.

What is a donor?

A donor is someone with kitchen scraps to give. They can collect and supply these as is, or can use a Bokashi system and give the fermented solids to their host.

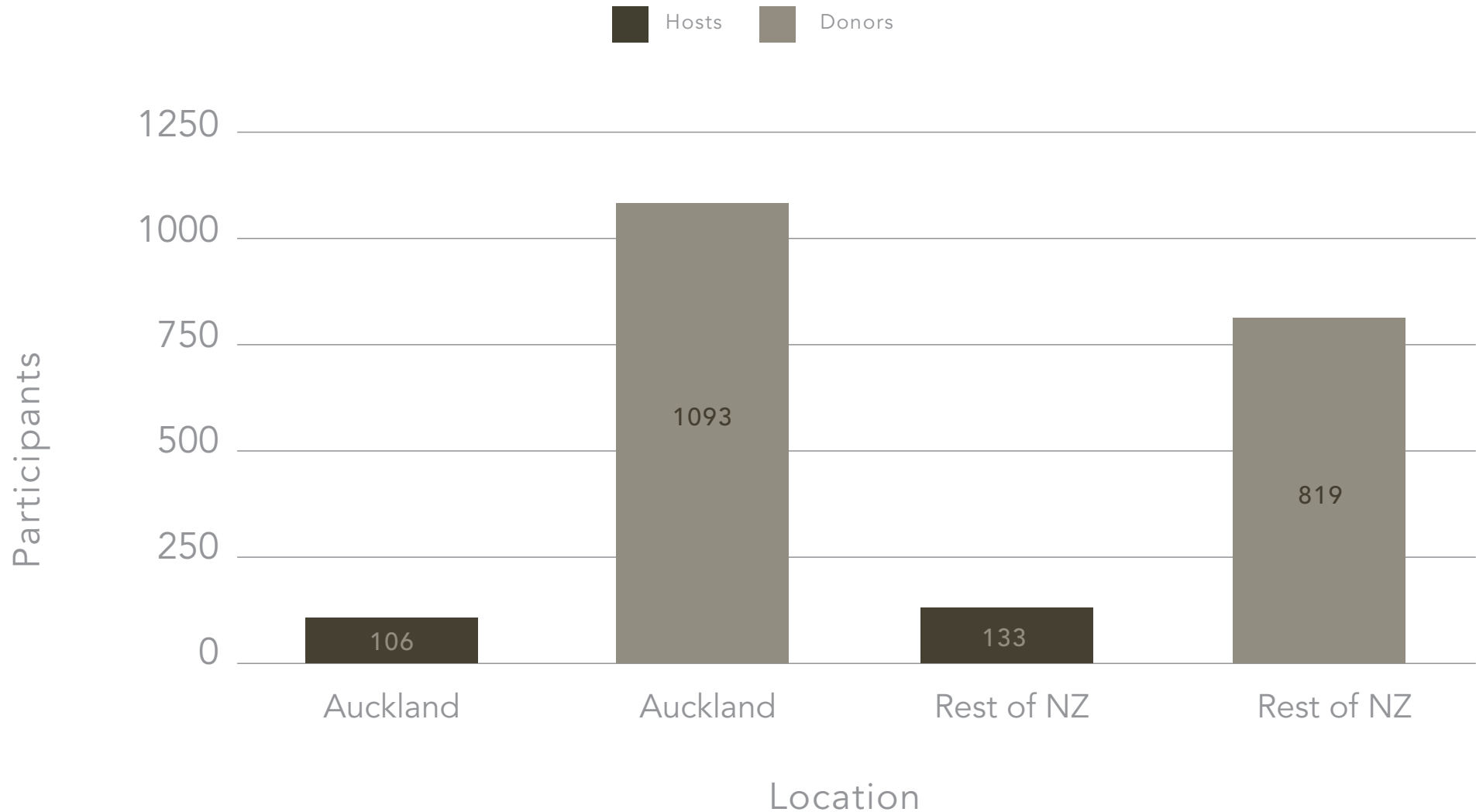
What is a host?

A host is someone who wants more material for their compost or food for their backyard chickens. They let donors know when and how to drop off the scraps they want.



Sharewaste Sign-ups

2019/20



SURVEY IMPROVEMENTS



Everyone who takes part in a Compost Collective workshop is asked to complete a post-workshop survey. We use the information from these surveys to assess the impact of the programme, monitor its quality and evolve the programme to ensure it continues to meet community needs.

In October 2019, we improved how and when this survey is sent, which has increased both open rates and survey participation rates.

Participants are asked about their current composting practices at time of registration and again in the post-workshop survey.

BEHAVIOUR CHANGE



96.1% of non-composting participants intend to start composting following workshop participation.

There was a clear increase in composting practices amongst those already composting at least some of their food scraps before attending a workshop.

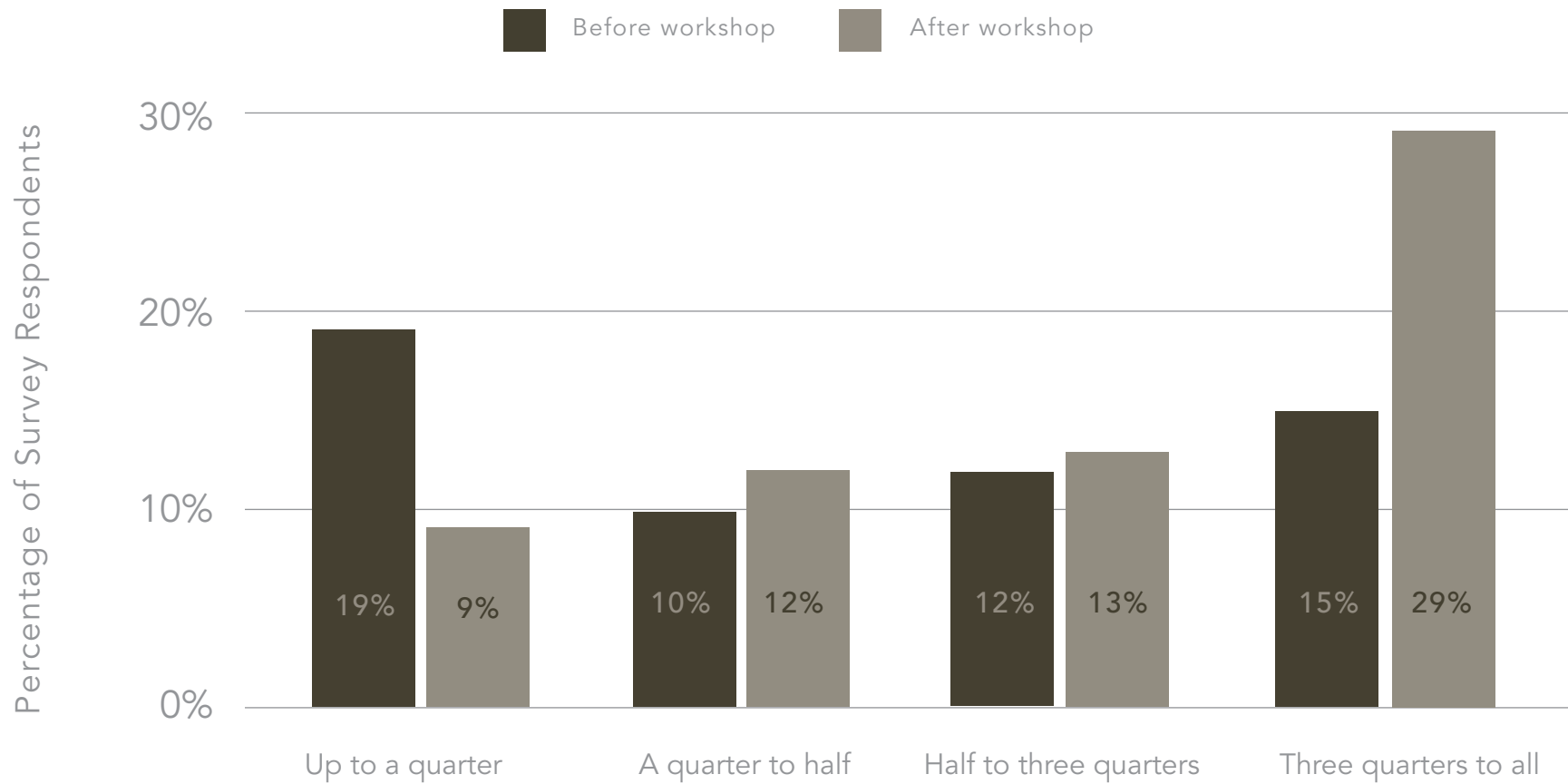
SHAREWASTE PROMOTION



More than half of respondents (53.3%) would consider sharing their food scraps with neighbours.

Anyone who answers yes to this question is sent further information about ShareWaste.

Behaviour Change Among Composters



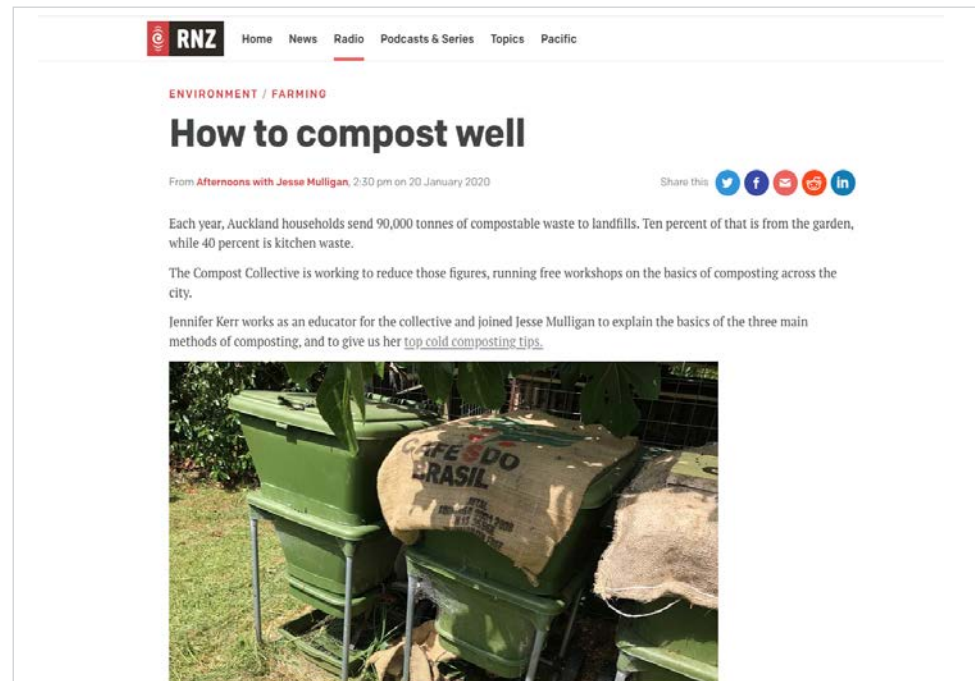
How much of your food scraps are you currently composting?



Media Coverage

RADIO FEATURES

During January 2020, our experts appeared on three different radio shows, to talk about how to compost well. Jennifer Kerr fielded questions on the 'Ask an Expert' feature on RNZ's Afternoons with Jesse Mulligan, as well as Radio Live's The DIY Experts, a Saturday morning show, while Pip Beagley spoke to host Jacque Tucker on More FM Rodney's breakfast show.



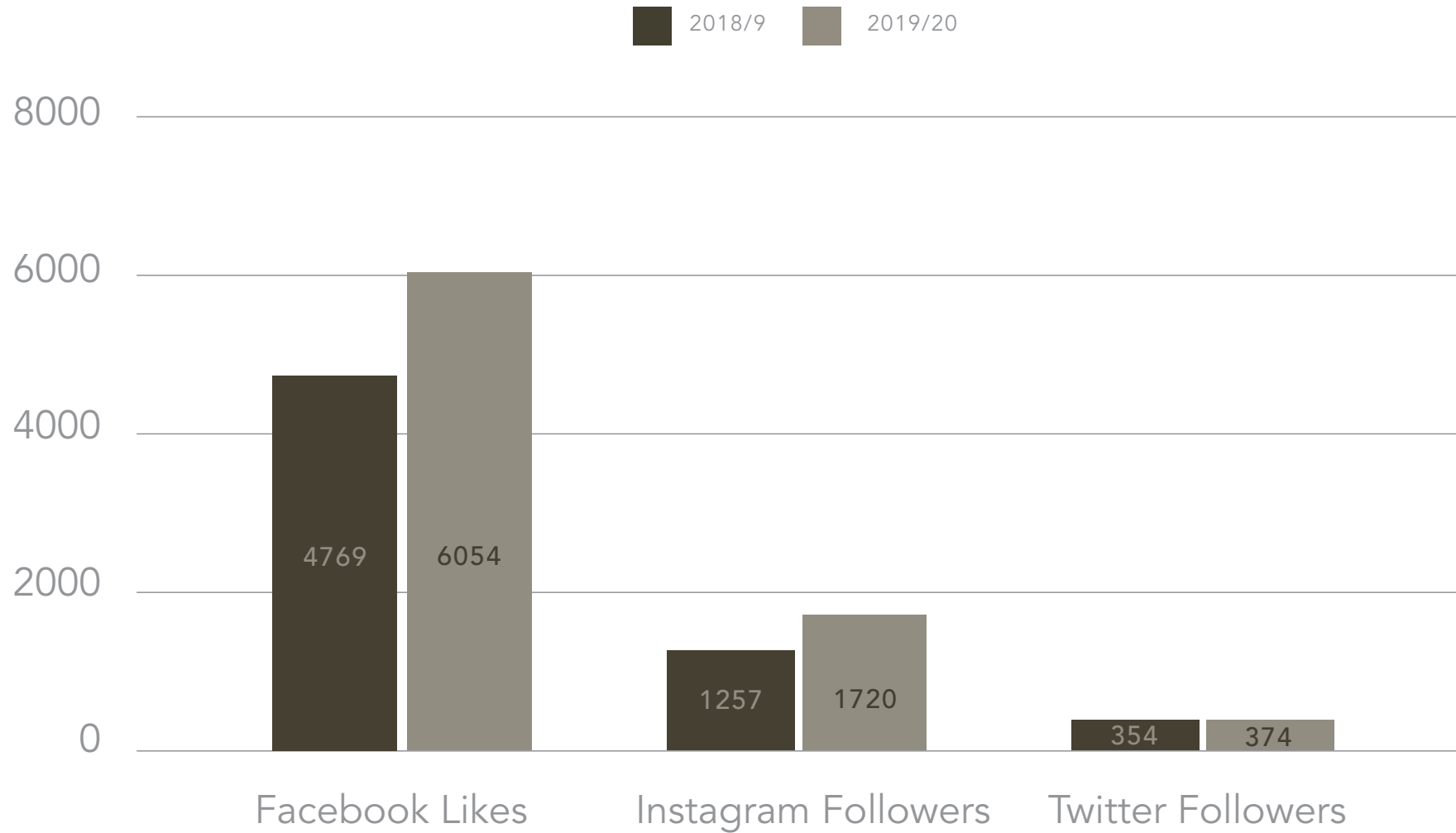
WHERE THE LEAVES FALL

New international lifestyle magazine Where The Leaves Fall included an extensive article about composting in New Zealand for its inaugural issue, with significant input from the Compost Collective, including expert commentary and case studies.





Social Media Growth



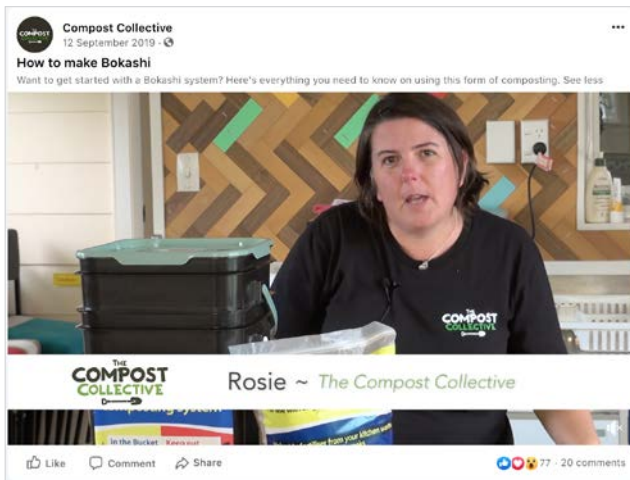


Facebook Engagement

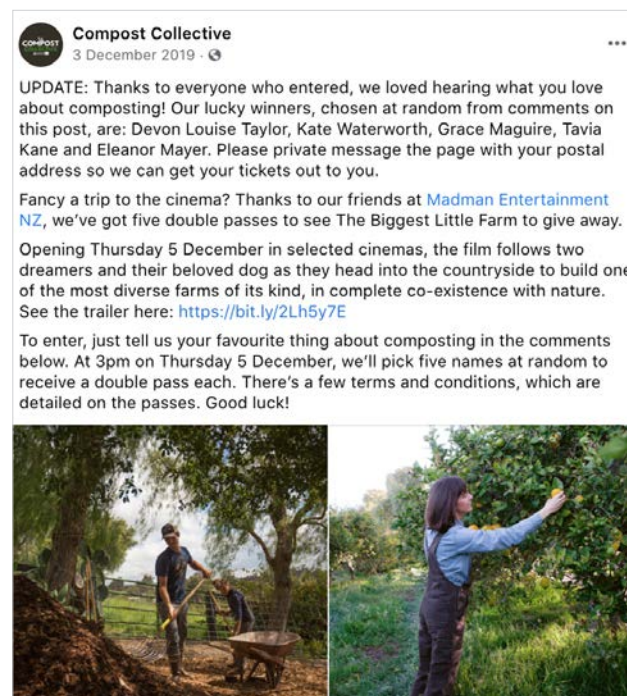
MOST LIKES



MOST SHARES



MOST COMMENTS



MESSAGES RECEIVED

I absolutely love the work you guys are doing. I wish we had you here in Hamilton. I have learnt so much in an hour, reading through your site and Facebook page. I found the videos on Facebook very informative.

Jasmine, via Facebook message

Pip was amazing, she's really passionate about composting and made it so easy to understand the process and why we need it. I want to encourage more people to start home composting.

Raquel, via Instagram message

I had an introduction to composting through a workshop in Mt Roskill, and it was an eye opener to the usefulness of Bokashi liquid and food composting, which I intend to use for my small garden. I am interested in the Bokashi method as I don't have to think twice about which items are most compostable and which are not. I am keen on reducing my carbon footprint whichever way I can

Kokila, via Facebook message

COMPOSTING HUBS



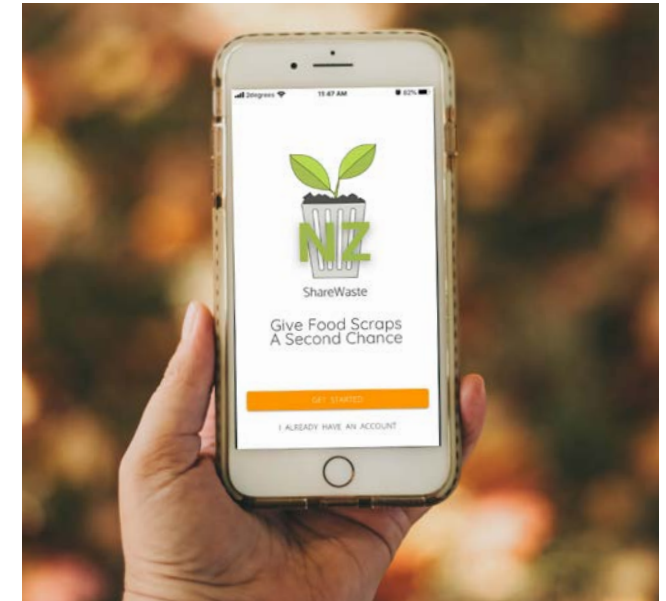
As the housing profile across Tāmaki Makaurau changes, and awareness of the benefits of composting grows, we're seeing increasing demand for places where those with little or no outside space can bring food scraps for composting. To meet this need we're developing a network of community composting hubs, starting with spaces in Hobsonville Point and New Lynn. New signage has been created, clearly linking these hubs with the wider Compost Collective programme to drive awareness and recognition of these facilities.

DIY SYSTEMS



Our DIY Bokashi workshops cater for those with an interest in composting and re-purposing used items into useful new things. It also overcomes a barrier to starting composting, by making it cheaper to get a home system up and running. Participants are taken step-by-step through how to turn used buckets into a functioning home Bokashi system. Whether people want to compost more for their own needs, or use Bokashi to contribute to a local composting hub, this addition to our programme fits well with the changing needs of our community.

SHAREWASTE APP



To further enhance a sense of pride and community amongst our growing community of ShareWaste hosts and donors, we developed letterbox stickers for hosts to identify themselves as drop-off points. We also introduced a New Zealand specific version of the mobile app, to encourage more people to record the amount of food waste composted. This will help us more accurately assess impact, so our ShareWaste community can celebrate the difference they are making through their individual contributions.

COMPOSTING INFORMATION IN SPANISH

Buenas noticias: !! Como compostar, información ahora en Español !! Thanks to Diana Prieto, a kind-hearted composting enthusiast and Spanish speaker, we added a new language to the range of composting fact sheets available on our website. Now Spanish speakers can increase their knowledge of composting, Bokashi and worm farms too. We also have fact sheets available in English and Te Reo Māori, as well as nine other languages, available for free download from compostcollective.org.nz and given out at workshops.



RESPONDING TO THE COVID-19 LOCKDOWN

In-person workshops are central to delivery of this programme, but our ability to deliver these was restricted during the COVID-19 lockdown in the first half of 2020. Our facilitators adapted quickly, mastering the art of delivering workshops via video conference and Facebook Live sessions when in-person workshops weren't possible. As a result, we were still able to equip people with the knowledge and skills to compost and we all became more flexible and responsive during rapidly-changing circumstances.





www.compostcollective.org.nz